



# TTI Talent Insights® Series

The **TTI Talent Insights® Series** effortlessly integrates the Behaviors individuals bring to the job and the Motivators that drive them. This simple, yet sophisticated, report is ideal for the recruitment and retention of entry-level, customer service and general support talent.

## What Does TTI Talent Insights® Provide?

### Behaviors: The How

By measuring an individual in four dimensions (dominance, influence, steadiness and compliance) that are translated into a hierarchy of 12 behavioral traits scored on a 10-point scale, **TTI Talent Insights® tells you how this individual will perform.**

### Motivators: The Why

When you understand the drivers of an individual's behavior by measuring six key areas (theoretical, utilitarian, aesthetic, social, individualistic and traditional), **TTI Talent Insights® illuminates why this individual acts the way he does -- what motivates his behavior.**

### Integration of Behaviors and Motivators

Systematically integrating "The How" and "The Why," **TTI Talent Insights® defines an individual's knowledge, hard skills, people skills, behavior and culture** so you'll know if she'll be successful and satisfied.

### This integration section includes the following:

- Potential Behavioral and Motivational Strengths
- Potential Behavioral and Motivational Conflict
- Ideal Environment
- Keys to Motivating
- Keys to Managing

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Provided By:

